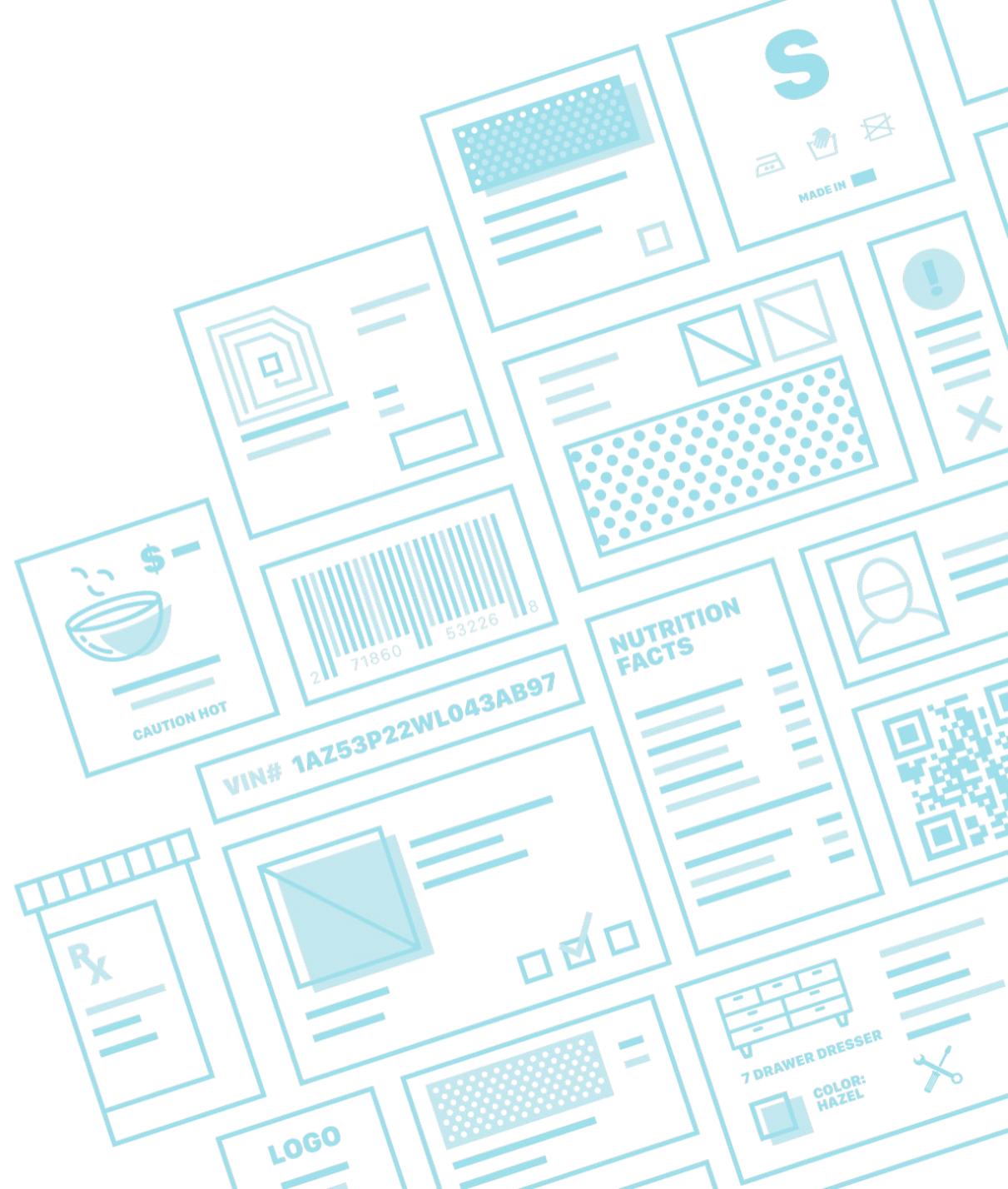


# BarTender Starter Edition

SEMPLICE CREAZIONE E STAMPA DI ETICHETTE PER PICCOLE  
IMPRESE



# BarTender Starter Edition

La Starter Edition di Seagull Scientific è una offerta **nuova e di valore** per piccole aziende e dipartimenti.

- ▶ Generazione rapida di etichette, nessuna formazione richiesta
- ▶ Importa dati da Excel o CSV
- ▶ Serializza etichette incrementi +/- di uno (1)
- ▶ Supporta più utenti per la modifica e la stampa
- ▶ È possibile collegare fino a tre (3) stampanti
- ▶ Supporto e manutenzione inclusi
  - ▶ È disponibile un pacchetto di manutenzione triennale



# BarTender Editions

## STARTER EDITION

Consente a qualsiasi utente della rete di stampare etichette in modo rapido e semplice con una semplice serializzazione.



Per piccole aziende e dipartimenti che desiderano stampare rapidamente da file Excel o CSV.

## PROFESSIONAL EDITION

Per progettare con Intelligent Templates e stampare da database, creare moduli per l'immissione più rapida di dati manuali, codificare tag RFID e smart card.



Per dipartimenti e aziende che desiderano stampare da database e moduli di immissione dati.

## AUTOMATION EDITION

Combina form, azioni e integrazioni di sistema per creare una potente soluzione di stampa automatizzata.



Per le aziende che desiderano aumentare l'efficienza automatizzando la stampa e integrandosi con altri sistemi.

## ENTERPRISE EDITION

Gestisce, protegge e controlla l'intero sistema di etichette aziendali, sia in un unico posto che in diverse sedi.



Per le organizzazioni che richiedono connettività completa e controllo completo e centralizzato del loro ambiente di stampa.

Caratteristiche	Descrizione	Starter	Professional	Automation	Enterprise
<b>Installazione semplificata</b>	Facile installazione per entrambe le versioni a 32 e 64 bit di BarTender®	•	•	•	•
<b>Facilità di utilizzo</b>	Interfaccia utente intuitiva e facile da usare, tradotta in oltre 20 lingue	•	•	•	•
<b>Quick start</b>	Una raccolta di documenti BarTender configurabili, incentrati sul settore e pronti all'uso	•	•	•	•
<b>Sistema di aiuto completo</b>	Una libreria completa di istruzioni, accessibile sia tramite BarTender che sul Web	•	•	•	•
<b>Utenti illimitati</b>	Consenti a più utenti di stampare etichette da qualsiasi PC in rete	•	•	•	•
<b>Stampanti supportate</b>	BarTender ha licenze per stampante	1 – 3	1+	2+	2+
<b>Intelligent Templates™</b>	Strumenti di progettazione e automazione che sfruttano i dati per ridurre il numero di file di etichette	•	•	•	•
<b>Serializzazione semplice</b>	Aumenta o diminuisce i dati della stringa seriale con incrementi di uno (1)	•	•	•	•
<b>Serializzazione avanzata</b>	Crea numeri di serie che supportano schemi di sequenza alfanumerici, esadecimali e personalizzati	•	•	•	•
<b>Connettività di base del database</b>	Collegati a Excel o a un file CSV standard RFC 4180 per importare dati variabili nel tuo modello	•	•	•	•
<b>Connettività del database migliorata</b>	Collega i progetti di documenti BarTender a origini dati esterne come SAP, Oracle, MS SQL, Azure SQL, XML, Data Builder, file di testo e altro per stampare in modo dinamico	•	•	•	•
<b>Moduli per l'inserimento dei dati</b>	I moduli di immissione dei dati rendono semplici i processi di stampa manuale complessi ed è possibile selezionare ed eseguire facilmente query sui record del database.	•	•	•	•

# Starter e Professional Editions

- ▶ Starter Edition ideale per piccole imprese e dipartimenti
- ▶ Costo iniziale ridotto
- ▶ Funzionalità principali, paga per quello che ti serve
- ▶ Passa facilmente a Professional
  - ▶ Connessioni dati espansive
  - ▶ RFID
  - ▶ Serializzazione avanzata
  - ▶ Moduli di inserimento dati
  - ▶ Intelligent Templates™ e altro ...
  - ▶ Più di 3 stampanti

## STARTER EDITION

Consente a qualsiasi utente della rete di stampare etichette in modo rapido e semplice con una semplice serializzazione.



Per piccole aziende e dipartimenti che desiderano stampare rapidamente da file Excel o CSV.

## PROFESSIONAL EDITION

Per progettare con Intelligent Templates e stampare da database, creare moduli per l'immissione più rapida di dati manuali, codificare tag RFID e smart card.



Per dipartimenti e aziende che desiderano stampare da database e moduli di immissione dati.

# Comparazione Starter e Professional Edition

## BarTender® 2019 edition comparison



Starter / Professional

		Starter	Professional
<b>General</b>			
Streamlined installation	Easy installation for both 32-bit and 64-bit versions of BarTender*	•	•
Ease of use	Intuitive, easy-to-use user interface, translated to more than 20 languages	•	•
Quick start	A collection of configurable, industry-focused, ready-to-use BarTender documents	•	•
Comprehensive help system	A complete how-to library, accessible both through BarTender and on the web	•	•
Intelligent Templates™	Design and automation tools that leverage data to reduce the number of label files		•
Included printers	BarTender is licensed by printer — contact your authorized software vendor to obtain pricing for Professional Edition	Up to 3 printers	1+ printers
Unlimited users	Enable multiple users to print labels from any networked PC.	•	•
<b>Support</b>			
Standard Maintenance and Support	Upgrade to the latest BarTender version free, and get live technical support by phone and chat during business hours with a guaranteed 24hr response time. Access to online resources, plus technical support by email	Includes 1 year	Includes 1 year
<b>Printer drivers and monitoring</b>			
Drivers by Seagull™	Windows printer Drivers by Seagull™ enable high-performance printing	•	•
Print optimizations	Improve print speed by taking full advantage of printer-based features such as serialization, barcodes, real-time clock, static data and graphic caching	•	•
Status monitoring	Reports information back to Windows regarding printer/print job status and error conditions	•	•
Printer configuration and diagnostics	Perform printer management functions in BarTender, bypassing the printer front panel	•	•
Other printer drivers	Print to any printer that has a Windows-based driver	•	•
Email alerts	Automatically notify IT managers or other operational team members if labeling problems occur	•	•
<b>Template design</b>			
Easy WYSIWYG template design	Design tools make it easy to create and print professional labels and documents	•	•
New Document Wizard	An easy-to-follow wizard that ensures proper document settings for quality and printing performance	•	•
Fonts	Versatile support for OpenType, TrueType and native printer-based fonts	•	•
Text formatting	Familiar, Word-like tools for you to easily create and format text	•	•
Text transforms	Add flair to your text objects with a variety of effects, such as fading, inflating, slanting, and more	•	•
Shapes and lines	Choose from over 50 shapes and 100 line style combinations	•	•
Text wrapping	Create dynamic text that wraps inside and around shapes, objects, document borders and more	•	•
Unmatched barcode support	Easily create greater than 100 linear and 2D symbologies and standards	•	•
Barcode human readable	Highly configurable human readable text and character formatting options	•	•
GSI Application Identifier Data Source Wizard	Build barcodes in seconds using the latest GSI compliance standards	•	•
Graphics and images	Import more than 70 graphic formats, including AI, PNG, JPG, BMP, TIF, EPS and GIF	•	•
Symbols	Choose from a wide variety of included symbols and industry-based symbol fonts	•	•
Tables and grids	Create tables and grids to organize text, barcodes, images and other objects	•	•
White-on-black printing	Switch objects from black-on-white to white-on-black printing with a single click	•	•
Front and back template design	Create two-sided "duplex" printing with separate designs for the front and back of your template	•	•

## BarTender® 2019 edition comparison



Starter / Professional

		Starter	Professional
<b>Intelligent Templates™</b>			
Layers	Template objects may be stacked, hidden and reordered when created on uniquely identifiable layers		•
Conditional printing	Create data-driven automation rules that specify when different objects, layers or templates in your document will visibly print or become hidden		•
Template selector	Conditionally print one specific template when multiple templates are available in a document		•
<b>Data sourcing and databases</b>			
Date and time	Dynamically source dates and times from Windows or clock-enabled printers	•	•
Data validation and processing	Specify data validation rules and automatically correct data or issue warnings	•	•
Concatenate data	Create text and barcode objects that combine information from multiple data sources	•	•
Basic database connectivity	Connect to Excel or a RFC 4180 standard CSV file to import variable data into your template	•	•
Simple serialization	Increase or decrease your serial string data by increments of one (1)	•	•
Enhanced database connectivity	Connect BarTender document designs to external data sources such as SAP, Oracle, MS SQL, Azure SQL, XML, Data Builder, text files and more to print dynamically		•
Advanced serialization	Create serial numbers that support alphanumeric, hexadecimal, and custom sequencing patterns		•
Embedded database tables	Create your own database tables that travel with your BarTender document designs		•
Database filters	Print select database records using convenient query and filter options		•
Database sourced tables	Easily create tables using data from a database or external file		•
Dynamic data preview	See how your document handles real dynamic data during the design process		•
Dynamic graphics and images	Automatically source images for printing based on selected database records or queries		•
Create a database	Build your own database from scratch using intuitive tools included with BarTender		•
Write back to databases	Write back to SQL-based databases to keep track of printed records, serial numbers and much more		•
<b>Data-entry forms</b>			
Powerful form controls	Make data input and selection easy by leveraging over 15 highly configurable form controls		•
Keyboard and mouse input	Use keyboard and mouse commands to select or enter data into forms at print time		•
Scanner input	Use a barcode scanner to input information to data-entry forms at print time		•
Image capture	Capture images at print time for ID cards or event badge printing		•
Data validation	Reduce user input errors by introducing data validation and error checking		•
<b>Printing, encoding and exporting</b>			
Print productivity	Print labels and documents to any Windows-based printer	•	•
On-demand printing	Print labels and documents on-demand	•	•
Batch printing	Batch together dynamic print jobs that can use one or more BarTender templates	•	•
Print preview	Review your dynamic print jobs before printing	•	•
<b>Included companion applications</b>			
Administration Console	A single destination for managing the features available in your edition, which may include security, licensing, integrations, printer failover and more.	•	•